

Basic

Advanced

Topics

Publications

My Research
0 marked items

Interface language

English

Databases selected: Multiple databases...

My Research[« Back to Results](#)

- [Create a web page](#) with links to your articles, searches, and publications.

Marked Documents[Recent Searches](#) | [Visited Publications](#)

Marked Documents lets you save documents you find useful. To add documents to your marked items:

- With Results displayed--Select the check box to the left of a document title.
- With a document displayed--Select the "mark document" check box on the document display page.

Once you have documents marked, you can create your bibliography, email marked documents, export citations, or create a web page with links to your articles.

* The maximum number of documents you can save is 50.

Recent Searches[Marked Documents](#) | [Visited Publications](#)

1.	((LSU((CUSTOMER RELATIONSHIP MANAGEMENT)) AND LSU ((MARKETING)))) AND PDN(<2/14/2001)	Set Up Alert <input checked="" type="checkbox"/>	13 results as of May 23, 2007
	Database: Multiple databases...		
	Look for terms in: Citation and abstract		
	Publication type: All publication types		
2.	(LSU((CUSTOMER RELATIONSHIP MANAGEMENT)) AND LSU ((MARKETING)))	Set Up Alert <input checked="" type="checkbox"/>	245 results as of May 23, 2007
	Database: Multiple databases...		
	Look for terms in: Citation and abstract		
	Publication type: All publication types		
3.	(customer relationship management AND RFM) AND PDN(<2/14/2001)	Set Up Alert <input checked="" type="checkbox"/>	0 results as of May 23, 2007
	Database: Multiple databases...		
	Look for terms in: Citation and abstract		
	Publication type: All publication types		
4.	(CRM AND RFM) AND PDN(<2/14/2001)	Set Up Alert <input checked="" type="checkbox"/>	0 results as of May 23, 2007
	Database: Multiple databases...		
	Look for terms in: Citation and abstract		
	Publication type: All publication types		
5.	(customer value AND RFM) AND PDN (<2/14/2001)	Set Up Alert <input checked="" type="checkbox"/>	0 results as of May 23, 2007
	Database: Multiple databases...		
	Look for terms in: Citation and abstract		
	Publication type: All publication types		
6.	((LSU((CUSTOMER RELATIONS)) AND LSU((CUSTOMER RELATIONSHIP MANAGEMENT)))) AND PDN (<2/14/2001)	Set Up Alert <input checked="" type="checkbox"/>	34 results as of May 23, 2007
	Database: Multiple databases...		
	Look for terms in: Citation and abstract		
	Publication type: All publication types		
7.	(((LSU((DATA BASE MARKETING)) OR	Set Up Alert	10 results as of May 23, 2007

- LCO({DATA BASED MARKETING})) AND
LSU({CUSTOMER RELATIONSHIP
MANAGEMENT})) AND PDN
 (<2/14/2001)
 Database: Multiple databases...
 Look for terms in: Citation and abstract
 Publication type: All publication types
-
8. (LSU({CUSTOMER RELATIONS})) AND Set Up Alert ☒
LSU({CUSTOMER RELATIONSHIP
MANAGEMENT})) 157 results as of May 23, 2007
 Database: Multiple databases...
 Look for terms in: Citation and abstract
 Publication type: All publication types
-
9. ((LSU({CUSTOMER RELATIONS})) AND Set Up Alert ☒
(LSU({MARKET STRATEGY})) OR LSU
({MARKET STRATEGIES})) AND PDN
 (<2/14/2001) 1127 results as of May 23, 2007
 Database: Multiple databases...
 Look for terms in: Citation and abstract
 Publication type: All publication types
-
10. (LSU({CUSTOMER RELATIONS})) AND Set Up Alert ☒
(LSU({MARKET STRATEGY})) OR LSU
({MARKET STRATEGIES})) 1650 results as of May 23, 2007
 Database: Multiple databases...
 Look for terms in: Citation and abstract
 Publication type: All publication types
-
11. (customer lifetime value) AND PDN Set Up Alert ☒
 (<2/14/2001) 512 results as of May 23, 2007
 Database: Multiple databases...
 Look for terms in: Citation and abstract
 Publication type: All publication types
-
12. customer lifetime value Set Up Alert ☒
 Database: Multiple databases...
 Look for terms in: Citation and abstract
 Publication type: All publication types 1810 results as of May 23, 2007
-
13. ((LSU({DATA BASES})) OR LSU Set Up Alert ☒
({DATABASES})) OR LSU({DATA BASE}))
AND LSU({RELATIONSHIP
MARKETING})) 15 results as of May 23, 2007
 Database: Multiple databases...
 Look for terms in: Citation and abstract
 Publication type: All publication types
-
14. ((LSU({DATA BASE MARKETING})) OR Set Up Alert ☒
LCO({DATA BASED MARKETING})) AND
LSU({CUSTOMER RELATIONSHIP
MANAGEMENT})) AND PDN
 (<2/14/2001) 10 results as of May 23, 2007
 Database: Multiple databases...
 Look for terms in: Citation and abstract
 Publication type: All publication types
-
15. ((LSU({DATA BASE MARKETING})) OR Set Up Alert ☒
LCO({DATA BASED MARKETING})) AND
LSU({CUSTOMER RELATIONSHIP
MANAGEMENT})) 87 results as of May 23, 2007
 Database: Multiple databases...
 Look for terms in: Citation and abstract
 Publication type: All publication types
-
16. ((LSU({DATA BASE MARKETING})) OR Set Up Alert ☒
LCO({DATA BASED MARKETING})) AND 87 results as of May 23, 2007


LSU({CUSTOMER RELATIONSHIP
MANAGEMENT}))


Database: Multiple databases...


Look for terms in: Citation and abstract


Publication type: All publication types

-
- | | | |
|--|--|-------------------------------|
| 17. <u>(((LSU({DATA BASE MARKETING})) OR LCO({DATA BASED MARKETING}))) AND LSU({MARKET SEGMENTATION}))) AND PDN(<2/14/2001)</u> | Set Up Alert <input checked="" type="checkbox"/> | 44 results as of May 23, 2007 |
| Database: Multiple databases... | | |
| Look for terms in: Citation and abstract | | |
| Publication type: All publication types | | |
-
- | | | |
|---|--|-------------------------------|
| 18. <u>((LSU({DATA BASE MARKETING})) OR LCO({DATA BASED MARKETING}))) AND LSU({MARKET SEGMENTATION}))</u> | Set Up Alert <input checked="" type="checkbox"/> | 66 results as of May 23, 2007 |
| Database: Multiple databases... | | |
| Look for terms in: Citation and abstract | | |
| Publication type: All publication types | | |
-
- | | | |
|---|--|-------------------------------|
| 19. <u>(RFM AND database) AND PDN (<2/14/2001)</u> | Set Up Alert <input checked="" type="checkbox"/> | 20 results as of May 23, 2007 |
| Database: Multiple databases... | | |
| Look for terms in: Citation and abstract | | |
| Publication type: All publication types | | |
-
- | | | |
|---|--|-------------------------------|
| 20. <u>(RFM AND database) AND PDN (<2/14/2001)</u> | Set Up Alert <input checked="" type="checkbox"/> | 20 results as of May 23, 2007 |
| Database: Multiple databases... | | |
| Look for terms in: Citation and abstract | | |
| Publication type: All publication types | | |
-
- | | | |
|--|--|--------------------------------|
| 21. <u>(RFM) AND PDN(<2/14/2001)</u> | Set Up Alert <input checked="" type="checkbox"/> | 498 results as of May 23, 2007 |
| Database: Multiple databases... | | |
| Look for terms in: Citation and abstract | | |
| Publication type: All publication types | | |
-
- | | | |
|---|--|-------------------------------|
| 22. <u>((LSU({DATA BASE MARKETING})) OR LCO({DATA BASED MARKETING}))) AND LSU({MARKET SEGMENTATION}))</u> | Set Up Alert <input checked="" type="checkbox"/> | 66 results as of May 23, 2007 |
| Database: Multiple databases... | | |
| Look for terms in: Citation and abstract | | |
| Publication type: All publication types | | |
-
- | | | |
|---|--|-------------------------------|
| 23. <u>((LSU({DATA BASE MARKETING})) OR LCO({DATA BASED MARKETING}))) AND LSU({MARKET SEGMENTATION}))</u> | Set Up Alert <input checked="" type="checkbox"/> | 66 results as of May 23, 2007 |
| Database: Multiple databases... | | |
| Look for terms in: Citation and abstract | | |
| Publication type: All publication types | | |
-
- | | | |
|---|--|-------------------------------|
| 24. <u>((LSU({DATA BASE MARKETING})) OR LCO({DATA BASED MARKETING}))) AND LSU({MARKET SEGMENTATION}))</u> | Set Up Alert <input checked="" type="checkbox"/> | 66 results as of May 23, 2007 |
| Database: Multiple databases... | | |
| Look for terms in: Citation and abstract | | |
| Publication type: All publication types | | |
-
- | | | |
|--|--|-------------------------------|
| 25. <u>AU(Janny C. Hoekstra)</u> | Set Up Alert <input checked="" type="checkbox"/> | 10 results as of May 23, 2007 |
| Database: Multiple databases... | | |
| Look for terms in: Citation and abstract | | |
| Publication type: All publication types | | |
-

1. [Journal of Market - Focused Management: Boston](#) [Set Up Alert](#) 

2. [Journal of Market - Focused Management: Boston](#) [Set Up Alert](#) 

3. [Journal of Market - Focused Management: Boston](#) [Set Up Alert](#) 

4. [Journal of Market - Focused Management: Boston](#) [Set Up Alert](#) 

[^ Back to Top](#)

Copyright © 2007 ProQuest-CSA LLC. All rights reserved.



DIALOG

Set Items Description
S1 10727 S CUSTOMER AND ((REVENUE OR PROFIT OR "MONETARY VALUE") (5W) (RATE OR
VELOCITY)) NOT PY>2001
S2 24 S S1 AND ((CUSTOMER OR CLIENT) (8W) (TRANSACTION OR PURCHASE)) AND
((TRANSACTION OR PURCHASE) (4W) (DATA OR INFORMATION OR PROFILE))
S3 14 RD (unique items)

scanned
to help
Kwile

? show files

[File 8] **Ei Compindex(R)** 1884-2007/May W2

(c) 2007 Elsevier Eng. Info. Inc. All rights reserved.

[File 6] **NTIS** 1964-2007/May W4

(c) 2007 NTIS, Intl Cpyrght All Rights Res. All rights reserved.

[File 34] **SciSearch(R) Cited Ref Sci** 1990-2007/May W4

(c) 2007 The Thomson Corp. All rights reserved.

[File 434] **SciSearch(R) Cited Ref Sci** 1974-1989/Dec

(c) 2006 The Thomson Corp. All rights reserved.

[File 7] **Social SciSearch(R)** 1972-2007/May W3

(c) 2007 The Thomson Corp. All rights reserved.

[File 15] **ABI/Inform(R)** 1971-2007/May 28

(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 9] **Business & Industry(R)** Jul/1994-2007/May 24

(c) 2007 The Gale Group. All rights reserved.

[File 610] **Business Wire** 1999-2007/May 28

(c) 2007 Business Wire. All rights reserved.

**File 610: File 610 now contains data from 3/99 forward. Archive data (1986-2/99) is available in File 810.*

[File 810] **Business Wire** 1986-1999/Feb 28

(c) 1999 Business Wire . All rights reserved.

[File 275] **Gale Group Computer DB(TM)** 1983-2007/May 25

(c) 2007 The Gale Group. All rights reserved.

[File 476] **Financial Times Fulltext** 1982-2007/May 29

(c) 2007 Financial Times Ltd. All rights reserved.

[File 624] **McGraw-Hill Publications** 1985-2007/May 25

(c) 2007 McGraw-Hill Co. Inc. All rights reserved.

**File 624: Homeland Security & Defense and 9 Platt energy journals added Please see HELP NEWS624 for more*

[File 621] **Gale Group New Prod. Annou.(R)** 1985-2007/May 25

(c) 2007 The Gale Group. All rights reserved.

[File 636] **Gale Group Newsletter DB(TM)** 1987-2007/May 25

(c) 2007 The Gale Group. All rights reserved.

[File 613] **PR Newswire** 1999-2007/May 28

(c) 2007 PR Newswire Association Inc. All rights reserved.

**File 613: File 613 now contains data from 5/99 forward. Archive data (1987-4/99) is available in File 813.*

[File 813] **PR Newswire** 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc. All rights reserved.

[File 16] **Gale Group PROMT(R)** 1990-2007/May 25

(c) 2007 The Gale Group. All rights reserved.

[File 160] **Gale Group PROMT(R)** 1972-1989

(c) 1999 The Gale Group. All rights reserved.

[File 634] **San Jose Mercury** Jun 1985-2007/May 25

(c) 2007 San Jose Mercury News. All rights reserved.

[File 148] **Gale Group Trade & Industry DB** 1976-2007/May 25

(c) 2007 The Gale Group. All rights reserved.

[File 20] **Dialog Global Reporter** 1997-2007/May 28

(c) 2007 Dialog. All rights reserved.